



Photography and Videography Policy

DOCUMENTATION CONTROL RECORD

Document Title	Photography and Videography Policy v1
Document Owner	Welfare Officer
Approved by Committee of Management	14 th February 2020
Scheduled for review	February 2020

ASHY BASKETBALL recognises that there are many legitimate reasons why still and video photography at sports is very common and does not wish to unnecessarily restrict or curb that photography.

It is perfectly normal and acceptable for parents to want to film their children's sports to keep as a memento of their growing up. This is becoming increasingly so with the technology being widely owned.

It is also becoming increasingly popular for coaches to video their teams' games to assist them in training. Less common, but also becoming more so, is for the purposes of scouting another team that will be playing the videoing team shortly. Videos can also assist in referee training.

Having a video record of a game is also useful if there is a reportable incident during the game. The video can be used in evidence. At more senior levels, the competition organisers have made it compulsory for games to be taped for precisely this reason. In addition, the knowledge that a game is being taped may act as a deterrent to bad behaviour because players will know they may be captured on tape, even if a referee does not see the misdeed.

On the other hand, photographs and videos can also be used for nefarious purposes. Ashy Basketball is concerned to ensure that it takes reasonable steps to ascertain that photographic depiction of basketball activities is being used for legitimate and harmless purposes.

Accordingly, Ashy Basketball's policy on the photographing and videoing of games is as follows:

1. Ashy Basketball Club members may be photographed or recorded on behalf of the Club for the purposes of club promotion and news. Those wishing to opt out are required to notify the Club in writing by emailing the Welfare Officer at cwo.ashybasketballclub@gmail.com.
2. Parents and close relatives may take photographs and video record games or training. As a courtesy, the coach or manager of the opposition team should also be notified of the intention to photograph or video the game. Any use of media taken in connection with Ashy Basketball should be for personal use only, unless by prior arrangement with the Club, and applied in a manner respectful to the club and all involved.

3. Any recording of training should be for coaching purposes only under the direction of the coach (or the team manager in the case of a junior coach), and players should be provided with the opportunity to opt out.
4. Coaches who wish to video their own team's games for training purposes should be allowed to do so. As a courtesy, the opposition team should be informed.
5. Some coaches desire to scout teams that they will be playing in the future and a convenient way of doing this is to video the game. If this is to occur, then both teams should be advised in advance. However, this should usually be allowed.
6. Waverley Basketball Association (WBA) notifies all players within its association that:
 - a. photography and videography will be captured by a WBA staff member of families and players on and off the court, inside the Waverley Basketball Centre and all other venues used for competition (for example, a number of stadiums have continuous camera recording). Those attending games should do so with the expectation that they will be filmed;
 - b. WBA will be improving and increasing its online presence and using social media platforms and the Waverley Basketball website to advertise, promote, and celebrate all programs, competitions and basketball activities. You or your child may appear on these platforms;
 - c. WBA will be improving and increasing the use of digital screens throughout the venue to advertise, promote, and celebrate all programs, competitions and basketball activities. You or your child may appear on these screens;
 - d. WBA's 'Digital Content and Social Media Administrator' as well as other WBA staff members will be recognisable to all visitors and members of the association by wearing appropriate attire when capturing content.
7. Should any person take objection to the photographing or videoing, they should be asked the reason why they object. It should be explained to them that normal policy in these circumstances is that the photography or videoing should be allowed. However, if the person objecting has a legitimate and strong reason why the objection is made, then a bar should be placed on the photography or videoing. A strong reason may be that the child concerned is the subject of contested custody proceedings or has been the subject of violence or threats and publication of a video or photograph may compromise the safety of the child.
8. The onus is on the parent/guardian of the child player (under 18) to notify the Welfare Officer of the Ashy Basketball Club in writing by email to cwo.ashybasketballclub@gmail.com if there is any objection to photos or videos being taken of their child and the reasons for the objection. If there is a legitimate and substantial reason for the objection, the Club will provide this information to WBA.